Client-centered Lawyering : Quality Assessment



How to Better Serve

- KLAC Customers are Very Various: Simple counseling is open to all people even if they are not eligible for legal aid
- Customer Satisfaction is priority of KLAC



How to Better Serve

 However, additional training is routinely conducted for lawyers who represent sexual victims: How to talk to them, How to build trust, What not to do



Annual Satisfaction Survey - 2017 Chapter Offices

RANK	Offices (Chapter)	Samples	Customer Satisfaction Index
1	지부	27	86.78
2	지부	12	85.45
3	지부	69	85.24
4	지부	52	84.62
5	지부	22	84.50
6	지부	83	84.05
7	지부	44	82.55
8	부지부	29	82.03
9	앙지부	94	81.21
10	지부	73	80.44
11	부지부	56	80.42
12	지부	19	80.41
13	부지부	39	79.64
14	지부	46	79.62
15	부지부	37	79.25
16	지부	33	78.89
17	부지부	54	78.24
18	지부	35	77.85



Annual Satisfaction Survey - 2017 Branch Offices

1	출장소	5	95.71
2	■장소 -	6	94.73
3	출장소	13	94.39
4	출장소	27	93.66
5	출장소	10	92.47
6	출장소	7	91.59
7	출장소	6	89.51
8	출장소	31	89.48
9	음장소	34	89.34
10	출장소	5	88.82
11	출장소	4	88.65
12	출장소	4	87.03
13	출장소	7	86,64
14	출장소	6	86.44
15	출장소	5	85.90
16	을 장 소·	6	85.77
17	출장소	28	84.99
18	출장소	7	84.96
19	출장소	0	84.89
20	출장소	14	84.88
21	요장소	11	84.63
22	출장소	8	80.99
23	부출장소	26	79.86
24	출장소	22	79.82
25	을 장 소·	4	79.65
26	출장소	15	79.65
27	육장소	35	79.63
28	출장소	11	79.02
29	부출장소	5	78.25
30	· · · · · · · · · · · · · · · · · · ·	16	77.29
31	· · · · · · · · · · · · · · · · · · ·	13	75.38
32	· · · · · · · · · · · · · · · · · · ·	10	73.00
33	· ·	22	73.64
34	루즐장소	21	73.35
35		7	72.78
36		12	72.01
37		8	71.49
38			70.39
39		12 4	66.08
40	를 살 수 를 잘 소		63.09
41			
41	출장소	3	62.28



Satisfaction Survey: Who does it?

- Government : Annual

- Internal : every 6 months



Satisfaction Survey: How?

- Clients agreement for future survey
- Independent Survey Company surveys
- Was Customer Service, Litigation, Communication, Explanation, Knowledge Satisfactory? If not, Could You Specify?
- Voices of Customers are collected



Satisfaction Survey: Then?

- High ranking offices are awarded
- Low ranking offices must submit analysis and plan of improvement every 3 months: Try to find issues and serve better by analyzing voices of customers, and statistics
- Government also rate public corporations: S, A, B, C



Thank You



